

Message Text

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17

ORIGIN COME-00

INFO OCT-01 AF-08 EUR-12 NEA-10 ISO-00 EB-07 /038 R

DRAFTED BY COM/BIC/CAGNE/RRUAN:SIA
APPROVED BY EB/OCA/CD:WERAU
COM/BIC/CAGNE/PBHALE/JTHALDANE
COM/OIM/CAGNE/GTBECK/LLJENSEN
CO;/OIM/ABASHENDORF/HHLINDSTROM
COM/OIM/SAD/WALE/REPETERSON
COM/OIM/MRD/NSBASSETT
COM/OIM/OPD/WAWALMSLEY/AF/SKMILLER
COM/OMP/PED/JDMOOSE
NEA/RA:GPAINE

----- 112263

R 030248Z AUG 76
FM SECSTATE WASHDC
TO AMEMBASSY ABU DHABI
AMEMBASSY ALGIERS
AMEMBASSY AMMAN
AMEMBASSY CAIRO
AMEMBASSY DAMASCUS
AMEMBASSY DOHA
AMEMBASSY JIDDA
AMEMBASSY KUWAIT
AMEMBASSY MANAMA
AMEMBASSY MUSCAT
AMEMBASSY RABAT
AMEMBASSY SANA
AMEMBASSY TEHRAN
AMEMBASSY TEL AVIV
AMEMBASSY TRIPOLI
AMEMBASSY TUNIS
USINT BAGHDAD
INFO AMEMBASSY ANKARA
AMEMBASSY ATHENS
AMEMBASSY KHARTOUM
AMCONSUL ALEXANDRIA
AMCONSUL CASABLANCA
AMCONSUL DHAHRAN
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AMCONSUL ORAN

AMCONSUL ISTANBUL
AMCONSUL TANGIER

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ABU DHABI PASS DUBAI, JIDDA PASS RIYADH, TEHRAN PASS TC

E.O. 11652:N/A

TAGS: BEXP, XF, XI

SUBJECT: FY78 USDOC/CAGNE TRADE PROMOTION SCHEDULE

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REF: STATE 136618

1. BASED ON EXCELLENT QUALITY RESPONSES RECEIVED TO REFTEL AND FOLLOWING COMPARISON WITH USDOC/OIM WORLDWIDE FY78 EVENT CALENDAR, BELOW SCHEDULE FOR SUBJECT PROGRAM HAS BEEN DEVELOPED.

2. THOUGH TOTAL COMPLIANCE NOT POSSIBLE, EVERY EFFORT MADE TO INCORPORATE ALL THEMES RECOMMENDED BY TWO OR MORE POSTS, AND TO OBSERVE POSTS' RECOMMENDATIONS RE TIMING AND VEHICLE FOR EACH EVENT. INTERESTED POSTS ARE INVITED TO APPLY FOR COUNTRY VACANCIES IN OCT. 77 PROCESS CONTROLS TRADE MISSION AND IN NOV. 77 AND MARCH 78 SEMINARS.

3. ABILITY TO UNDERTAKE ALL LISTED EVENTS WILL DEPEND ULTIMATELY ON AVAILABILITY OF USDOC AND POSTS' RESOURCES. POST-RECOMMENDED THEMES NOT COVERED BY USDOC/CAGNE EVENTS

WILL BE RECOMMENDED TO IOGA TRADE MISSION SPONSORS.

4. NO EVENTS HAVE BEEN SCHEDULED FOR LIBYA OR SYRIA DUE TO NON-RECEIPT OF POST RESPONSES TO REFTEL. JORDAN ALSO EXCLUDED, PER POST RECOMMENDATION

5. FOR TEL AVIV: YOUR RECOMMENDED FAIRS ALL CONFLICT WITH OIM EVENTS. USDOC HOPES TO FILL VOID BY SPINNING OFF TEHRAN TRADE CENTER SHOW PARTICIPANTS TO VISIT ISRAEL IN UNCLASSIFIED

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FY78 IF FY77 SPINOFFS PROVE SUCCESSFUL.

6. POSTS' COMMENTS ARE INVITED ON FOLLOWING SCHEDULE: ATTACHED.

ATTACHMENT:

A. SPECIALIZED TRADE MISSIONS

- 1) OCTOBER 1977: BUILDING AND CONSTRUCTION TO BAHRAIN,
-- QATAR, OMAN, AND EGYPT
- 2) OCTOBER 1977: PROCESS CONTROLS TO KUWAIT, SAUDI
-- ARABIA, AND THIRD COUNTRY TO BE SELECTED
- 3) FEBRUARY 1978 MATERIALS HANDLING EQUIPMENT TO
-- BAHRAIN, IRAN, OMAN, AND QATAR
- 4) MARCH 1978: HOME/OFFICE FURNITURE TO BAHRAIN, QATAR,
-- AND SAUDI ARABIA
- 5) APRIL 1978: MEDICAL EQUIPMENT TO IRAN AND ISRAEL
- 6) APRIL 1978: CONSUMER APPAREL TO BAHRAIN, KUWAIT,
-- QATAR, AND THE UAE
- 7) JUNE 1978: HOME APPLIANCES TO KUWAIT, SAUDI ARABIA,
-- AND YEMEN

B. TECHNICAL SALES SEMINARS

- 1) NOVEMBER 1977: ELECTRONIC DATA PROCESSING EQUIPMENT
-- TO ALGERIA, TUNISIA, AND THIRD COUNTRY TO BE
-- SELECTED
- 2) JANUARY 1978: ELECTRICAL ENERGY SYSTEMS TO MOROCCO,
-- OMAN, AND SAUDI ARABIA
- 3) MARCH 1978: MINING EQUIPMENT TO MOROCCO, TUNISIA,
-- AND THIRD COUNTRY TO BE SELECTED
- 4) APRIL 1978: BUILDING AND CONSTRUCTION TO MOROCCO,
-- TUNISIA, AND SAUDI ARABIA

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- 5) MAY 1978: MATERIALS HANDLING EQUIPMENT TO ALGERIA
-- EGYPT, MOROCCO, AND TUNISIA

C. CATALOG SHOW

- NOVEMBER 1977: MACHINE TOOLS IN MOROCCO (THREE CITIES;
-- SPINOFF FROM NOVEMBER 1977 TYPE I FAIR IN TEHRAN)

D. TRADE FAIR

- NOVEMBER 1977: MACHINE TOOLS IN TEHRAN (TYPE I)

E. TEHRAN TRADE CENTER

- 1) OCTOBER 1977: STEREO/HI-FI AND HOME APPLIANCES
- 2) NOVEMBER 1977: BUILDING AND CONSTRUCTION MATERIALS
-- AND EQUIPMENT

-- 3) JANUARY 1978: CHEMICAL AND PETROCHEMICAL EQUIPMENT

-- 4) FEBRUARY 1978: PACKAGING EQUIPMENT

-- 5) MAY 1978: TEXTILE MACHINERY

-- 6) JUNE 1978: FOREST RESOURCES PRODUCTS AND EQUIPMENT.
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Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Remarks:
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Margaret P. Grafeld
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04 MAY 2006

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TAGS: BEXP, XF, XI
To: ABU DHABI
ALGIERS
MULTIPLE
Type: TE
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